

MOTORS

CAZOO

MOTORS | Cazoo Boilerplate

MOTORS is an advertising ecosystem helping dealers reach millions of in-market car buyers and sell cars fast. It provides dealers with access to multisite advertising across some of the UK's best loved destinations for used cars through partnerships with eBay and Parkers.

MOTORS acquired the Cazoo brand in 2024 and relaunched it in April 2025 as a used car search marketplace with more than 300,000 listings providing even greater online visibility for dealers. Along with a new app it has become the flagship brand in the MOTORS network.

Retailers enjoy the simplicity of a single upload, one point of contact and access to a stock management and response reporting centre, ensuring that it is a time-efficient and a value-packed way to advertise.

Each month MOTORS & Cazoo publishes a Market View analysis of the key used car trends across its platform, detailing average pricing, stocking levels and consumer demand. This data provides valuable insight for dealers across the UK.

Since 2021, MOTORS has been owned by O₃ Industries and Novum Capital.

For more information, please visit <https://dealer.motors.co.uk/>